

Treasures Interior Design is a design/build company that works on all size projects: from small remodels to ground-up builds. Owner Valerie Sartini started Treasures in 1997. After graduating from SDSU with an interior architecture degree, she started her career working with a design firm specializing in model home design.

How do you distinguish yourself from the competition?

“Our unique design is creative and functional yet has longevity. Our clients return time and again, and to me that is a huge compliment. We have designed for bachelors, young families just starting out, empty-nesters just finishing up, and of course let’s not forget all of those fabulous vacation homes!”

FAST FACT

Valerie has three children who grew up surrounded by the design and architecture industries. They often shared their design opinions with her—their ideas were quite creative!

How do you advise your clients to achieve and maintain success?

“I find the best relationship between designer and client is based on trust, mutual respect and communication. When it all works, the results are breathtaking.”

Tell us something unique about your business.

“Treasures is unique because we don’t just provide design services; we are a design/build firm. We work with the architect, bring in the contractor and manage the entire project from beginning to end. We comprehensively guide our clients throughout the whole process.”

In today’s world of social media, do you feel your clients are motivated by emotions and feelings of connection?

“Social media is clearly very important to all businesses and in mine a fast course to the latest trends. That being said, it can only take you so far. My clients like to connect on a more personal level. They need to touch, feel and actually see fabrics and finishes that they have selected.”

What are some ways you provide top-notch customer service?

“We are easily accessible and available to our clients. We are a team that works well together and in a timely manner. With our experience comes the commitment to using the highest quality contractors and materials, and that really makes us stand out.”

Tell us about your family.

“Family is everything. I think my three children, having grown up with me being a designer, have a different appreciation for the things around them. I understand designing for families. Creating a home that is warm and welcoming for all is always my most important goal.”



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